



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

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## BILL TO:

CROSSROADS MEDIA LLC  
ATTN: ACCOUNTS PAYABLE  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 245916

INVOICE NUMBER: 61-200061797 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 401750 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 11 P: 27 E: 1088  
ESTIMATE#: 11 27 1088  
SCHEDULE DATES: 10/09/2012 - 10/15/2012 AGY#/ADV#: 20957/23924  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
46	10/09 - 10/14	04:30A-04:59A	250	2	10/10	WE	04:40A	:30		USPRTV20ACH	250		
					10/09	TU	--	:30		USPRTV19ACH	0	PREEMPT-CREDIT RESOLVED - TECHNICAL DIFFICULTIES	-250
PERIOD GROSS COST PER ORDER CONFIRMATION: 153,500.00					TOTAL UNITS: 79		ACTUAL GROSS BILLING: 153,250.00					TOTAL ADJUSTMENTS: -250.00	
							AGENCY COMMISSION: -22,987.50						
							NET DUE: 130,262.50						

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 10-29-2012